

**KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE**  
**Annual Report for the Year 2019-2020**  
**Department of Business Administration with Computer Application**

**1.Faculty Profile**

S.No	Name of the Faculty	Designation	Experience		Qualification Approval No
			College	Industries	
1	Ms.C.Subha	HoD	11.5yeras	1.5years	26183/A3/2015
2	Ms.S.Anusiya Banu	Assistant Professor	2.5years	-	-
3	Ms.V.J.Nirmala	Assistant Professor	1year 4months	-	-
4	Ms.S.Nivetha	Assistant Professor	1year 4months	-	-
5	Ms.A.Meenadevi	Assistant Professor	1year 3months	-	-
6	R.Mrs.Dhivya	Assistant Professor	3 year	2years	16937/A3/2016
7	A.Mrs.Vennila	Assistant Professor	9 year	Nil	17045/A3/2007
8	M.Ms.Sumathi	Assistant Professor	3months	Nil	-

**2.Recognized Guides for M.Phil.**

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
-	-	-	-	-	-

**3.Recognized Guides for Ph.D.**

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
-	-	-	-	-	-

**4.Awards / Recognition received by faculty**

S.No	Date	Name of the Faculty	Award	Name of the Event	Name of the Agency/Institution
1	-	Ms.Anusya Banu	100% Result in Business Economics 100% Result in Service Marketing	-	KKCAS
2	-	Ms.S.Nivetha	100% Result in Human Resource Management 100% Result in Production and Material Management	-	KKCAS
3	-	Ms.C.Subha	100% Result in Customer Relationship Management	-	KKCAS
4	-	Ms.A.Meena Devi	100% Result in Management of Micro Finance	-	KKCAS
5	-	Ms.Sajidamariyam	100% Result in Internet and Web Designing	-	KKCAS

**5. Faculty served as resource person**

S.No	Date	Name of the Faculty	Name of the Programme	Venue
-	-	-	-	-

**6. Publication of Books**

S.No	Name of the Faculty	Title of the paper	Name of the Book	Month & Year	Publishers Name	ISBN/ISSN No
-	-	-	-	-	-	-

**7. Publication in Journals**

S.No	Name of the Faculty	Title of the Paper	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
1.	Ms.C.Subha	A study on Consumer Perception on private label products with reference to Coimbatore City (UGC Care Journal)	Think India – International Journal	Vol. 22, Issue - 4		Oct – Dec 2019	6.2
2.	Ms.C.Subha	A study on stress management among the engineering students with reference to Coimbatore	Our Heritage UGC CARE Approved International Journal	Vol-67	Pg.No: 785 – 797	Decemb er 2019	ISSN: 0474-9030 6.8
3.	Ms.V.J.Nirmala	A Study on Supply Chain Management of Export Companies with special reference to Coimbatore	International, Journal For Research In Engineering Application & Management	Vol 05,	-	12 March 2020	2454-9150
4.	MS.S.Nivetha	A Study on Supply Chain Management of Export Companies with special reference to Coimbatore	International, Journal For Research In Engineering Application & Management	Vol 05	-	12 March 2020	2454-9150

**8. Presentation of Papers in Seminar/Conference**

S.No.	Date	Name of the Faculty	Name of the programme	Venue
1	20.2.2020	Mrs.R.Dhivya & Ms.M.Sumathi	Agriculture Development of India	National Conference at Sri Krishna Arts and Science

### 9. Participation by Faculty in Seminars / Conference

S.No	Date	Name of the Faculty	Name of the Programme	Venue
1	03.07.2019 to 10.07.2019	Ms.C.Subha	International Conference on Interdisciplinary Research Innovations in Science, Engineering, Management & Humanities	Thailand, Bangkok
2.	26.07.2019	Ms.C.Subha	Sales for Faculties Interaction Meet-2019 organized by ICT Academy	Residency Towers, Coimbatore
3.	21.08.2019	Ms.S.Nivetha	One day National Workshop on Advanced Excel Spreadsheet Analysis for Social Science Research	Park's College, Tiruppur
4.	28.09.2019	Ms.C.Subha Ms.S.Nivetha Ms.A.Meenadevi Mrs.R.Dhivya	One day State Level Workshop on "Intellectual Property Rights"	KKCAS
5	10.04.2020- 11.04.2020	V.J.Nirmala	The Art Of Teaching And Learning For The Next Generation	D.G.VAISHNAV COLLEGE,CHENNAI
6	16-04-2020	V.J.Nirmala S.Sumathi	Impact On Covid-19 On E-Commerce	AJK COLLEGE OF ARTS&SCIENCE
7	15-04-2020	R.Dhivya	Bridges Gap Between Institutes & Industries	Nil
8	23.04.2020 24.04.2020	V.J.Nirmala	Recent Trends In Artificial Intelligence And Impact On Teaching Professionals	Rathinavel Subramanian college of arts & science
9	25.04.2020	V.J.Nirmala S.Sumathi R.Dhivya S.Vennila	New India Learnanthan	KKCAS
10	26.04.2020 -(9days)	V.J.Nirmala S.Sumathi R.Dhivya S.Vennila	impact on Industry 4.0 and Covid-19,Social Media as a Future Career, Enhance your skills-Unleash your potential, World of Communication	Nilgris college
11	27.04.2020	V.J.Nirmala S.Sumathi	Data Visualization using Tableau	Nehru Arts And Science college, Coimbatore.
12	27.04.2020	R.Dhivya S.Vennila S.Sumathi	Yotta Thinking	Gandhi arts and science college and JCI,Sathyamangalam
13	28.04.2020	R.Dhivya S.Vennila S.Sumathi V.J.Nirmala	Expected & Unexpected	Gandhi Arts& Science College &JCI Sathyamangalam

14	28.04.2020	V.J.Nirmala	NAAC:Revised Accreditation Framework-Issues &Challenges- "NAAC Criteria and their key Indicators"	Sri Krishna Arts & Science College, Coimbatore
15	29.04.2020	R.Dhivya S.Vennila	Cyber security	KKCAS
16	29.04.2020, 30.04.2020 (2 days)	V.J.Nirmala	Art of Writing Research Article in HI-INDEXED Journals	Nehru Arts& Science college
17	29.04.2020	R.Dhivya V.J.Nirmala	Importance of soft skills and corporate etiquette basics	Kaypees College
18	30.04.2020 & 03.05.2020	S.Vennila S.Sumathi V.J.Nirmala	AXZ Tally Knowledge Facilitation program-Tally online training program	AXN InfoTech
19	30.04.2020 & 02.05.2020	S.Vennila S.Sumathi R.Dhivya	Moodle learning	Kaypees College
20	01.05.2020	R.Dhivya S.Vennila S.Sumathi V.J.Nirmala	Innovations During Covid-Entrepreneurship	Nilgri college of arts and science
21	02.05.2020	R.Dhivya S.Vennila S.Sumathi V.J.Nirmala	Invest in your future	Nilgri college of arts and science
22	02.05.2020	S.Sumathi V.J.Nirmala	Emotional Intelligence	KG college of Arts Science
23	02.05.2020	S.Sumathi V.J.Nirmala	.Effective Case study	Atmiya University
24	02.05.2020	S.Sumathi	.Excel	SKCT
25	03.05.2020	S.Sumathi R.Dhivya S.Vennila V.J.Nirmala	Happiness through PRP excellence	Nilgri college of arts and science
26	04.05.2020	V.J.Nirmala R.Dhivya S.Sumathi	Impact of covid on economy and management of finance during this period	Shri Shankarlal jain college for women,IQAC and school of commerce
27	04.05.2020	S.Sumathi R.Dhivya V.J.Nirmala	Research collaboration for quality research	Sri GVG Visalakshi college for Women
28	04.05.2020	S.Sumathi R.Dhivya	Finishing school programme day-1	KKCAS

29	04.05.2020	S.Sumathi R.Dhivya	The Power of Teacher	ICT
30	05.05.2020	V.J.Nirmala R.Dhivya	.Role of IQAC in total quality Management	Sri GVG Visalakshi college for Women
31	05.05.2020	S.Vennila	impacts of covid on economy and management of finance during this period	Shri Shankarlal jain college for women,IQAC and school of commerce
32	05.05.2020	S.Vennila	Money market	nil
33	05.05.2020 & 8.05.2020	R.Dhivya	Tally	AXN Technology
34	05.05.2020	S.Sumathi	Use of Elsevier tools in research workflow	University of madras
35	06.05.2020	V.J.Nirmala	Just startup	KKCAS
36	06.05.2020	R.Dhivya S.Sumathi	Institutional Governance and Best Practices	Sri GVG Visalakshi college for Women
37	07.05.2020	V.J.Nirmala	Lifelong learning	PSG college of arts and science
38	07.05.2020	V.J.Nirmala R.Dhivya	Foreign new pathways: skill based education collaborations.	Sri GVG Visalakshi college for Women
39	07.05.2020	V.J.Nirmala	Level crossing	KPRCAS
40	08.05.2020	S.Vennila S.Nivietha	course and curriculam design in higher education	Sri GVG Visalakshi college for Women
41	08.05.2020	S.Vennila V.J.Nirmala	Big Data Analytics For Business	Hindusthan college of arts science
42	09.05.2020	S.Sumathi  V.J.Nirmala S.Nivietha	Institutional Quality Achievement, Maintenance and sustenance	Sri GVG Visalakshi college for Women
43	09.05.2020	V.J.Nirmala S.Nivietha R.Dhivya	Supply Chain Management During A Pandemic	VET Institute of Arts&Science,Erode
44	09.05.2020	V.J.Nirmala	The art of storytelling in Academic Writing	Cauvery college for women, Trichy
45	09.05.2020	V.J.Nirmala S.Nivietha R.Dhivya	online training on Advanced PIVOT table for business KPI Dashboard	Viyash holistic learning consultancy

		S.Sumathi		
46	09.05.2020	R.Dhivya	A Debate webinar on “current situation lesson or Unfavorable”	Indra ganesan college of education, Trichy.
47	09.05.2020	S.Sumathi	Learn & Mean	Gandhi arts and science college
48	10.05.2020	V.J.Nirmala S.Nivietha	Blue Ocean Mindset-A Must For The New Normal World	DHRUVA College of management
49	10.05.2020	R.Dhivya S.Sumathi	Screening of women above 30	AJK CAS,NSS/UBA
50	11.05.2020	V.J.Nirmala S.Nivietha	Outcome Based Education	Government college of Engineering,Karad under"AICTE-Margdarshan scheme
51	11.05.2020	V.J.Nirmala	Youth and Nation Building	Annai women's college,Punnamchatram, karur
52	11.05.2020	R.Dhivya S.Sumathi	Life skill department	ICT academy
53	11.05.2020	R.Dhivya S.Sumathi	Digital classroom	Institute for Entrepreneurship &carrer development. Bharathidasan university, Trichy.
54	11.05.2020	R.Dhivya S.Sumathi	Life skill development	Udhaya college for women, kumbakonam.
55	11.05.2020	R.Dhivya S.Sumathi	Webinar on community media in India	VLB Janakiammal
56	11.05.2020	R.Dhivya S.Sumathi	Effective communication	Narayan guru
57	11.05.2020	R.Dhivya S.Sumathi	ICT tools	SRTM University,nanded
58	11.05.2020	S.Sumathi	Teaching learning tools for the Digital Era	Sri Ramakrishna college of arts and science for women
59	11.05.2020	S.Vennila	Emerging opportunities in health and industry	CIMAT&LEAD College
60	12.05.2020	V.J.Nirmala S.Nivietha	session-1 Need of Accreditation to stand-up in international session-2 Vision and Mission statements, PEOs and PSOs framing	Government college of Engineering,Karad under"AICTE-Margdarshan scheme

61	12.05.2020	S.Nivietha	8.Curriculum Design, Teaching learning process	Government college of Engineering,Karad under"AICTE-Margdarshan scheme
62	12.05.2020	R.Dhivya	ICT Academy	ICT academy
63	12.05.2020	R.Dhivya S.Sumathi	Awareness programme on women and society	Sankara college of arts and science, Coimbatore
64	12.05.2020	R.Dhivya S.Sumathi	Effective skill for Employability	Sree Narayan Guru
65	12.05.2020	R.Dhivya S.Sumathi	FDP on ICT tools	SRTM University
66	12.05.2020	S.Sumathi	QUIZ on covid-19	Nandani high school junior school,Nadani
67	12.05.2020	S.Sumathi	QUIZ on covid-19	Sri Ramakrishna college of arts and science.
68	13.05.2020	V.J.Nirmala S.Nivietha	CO PO Mapping: A case study	Government college of Engineering,Karad under"AICTE-Margdarshan scheme
69	13.05.2020	V.J.Nirmala S.Nivietha	Vision Mission Statements, PEOs and PSOs Framing	Government college of Engineering,Karad under"AICTE-Margdarshan scheme
70	13.05.2020	R.Dhivya	ICT Academy	ICT academy
71	13.05.2020	R.Dhivya	AI Technologies during lockdown	
72	13.05.2020	R.Dhivya	.Entrepreneurship Development	Sree Narayan Guru
73	13.05.2020	R.Dhivya S.Sumathi	.FDP on ICT tools	SRTM University
74	13.05.2020	S.Sumathi	Teaching learning tools for the Digital Era	Sri Ramakrishna college of arts and science for women
75	13.05.2020	S.Sumathi	IPR Awareness	Keyway Research Consultancy, Hyderabad Triupati
76	13.05.2020	S.Sumathi	Importance of Mathematics in Artificial Intelligence and Machine Learning and Imaging	PSG College of Arts and Science, Coimbatore
77	13.05.2020	S.Sumathi	Webinar on Rural based Startup and Entrepreneurship Development	IQAC of MSUB

			Confirmation	
78	13.05.2020	S.Sumathi	Quiz about Strategic Management & Legal Aspects	ISTN Tech Publications
79	14.05.2020	V.J.Nirmala S.Nivietha	Digital Marketing Strategies for E-Commerce	GTN ARTS COLLEGE,Dindigul
80	14.05.2020	S.Nivietha	Life after COVID19@workplace	VLB Janakiammal CAS
81	14.05.2020	R.Dhivya	course and curriculum design in higher education	Sakthi institute of information and management
82	14.05.2020	R.Dhivya	Cyber security	GVG visalakshi college
83	14.05.2020	R.Dhivya	Digital teaching for digital learners	Nilgris college
84	14.05.2020	R.Dhivya S.Sumathi	National webinar on Rural based startup and Entrepreneurship Development confirmation	IQAC and sai sss shasun jain college for women
85	14.05.2020 & 16.05.2020	R.Dhivya S.Sumathi	Virtual FDP link	Sri Ramakrishna College of arts and science
86	14.05.2020	R.Dhivya S.Sumathi	ICT tools	SRTM University, Nanded
87	14.05.2020 & 15.05.2020	S.Sumathi	Women support cell	sankara college of arts and science
88	14.05.2020	S.Sumathi	Innovative teaching and learning practices	Vivekananda Institute of management
89	15.05.2020	V.J.Nirmala S.Vennila	Facilitating the role of teacher as career counselor, Attractive Administrator	ASFASM
90	15.05.2020	V.J.Nirmala	Data Pipe lines	Internal Quality Assurance Cell, St.Peter's institute of higher education and Research
91	15.05.2020	V.J.Nirmala	Digital Marketing	KKCAS
92	15.05.2020	S.Sumathi	Innovative teaching and learning practices	Vivekananda Institute of management
93	16.05.2020	S.Sumathi V.J.Nirmala	Challenges in managing financial resources	KKCAS
94	17.05.2020	V.J.Nirmala S.Sumathi S.Vennila	Financial Markets	KKCAS
95	18.05.2020	V.J.Nirmala	Finishing school programme	KKCAS



96	18.05.2020	V.J.Nirmala S.Sumathi S.Vennila	Challenges in Financial Inclusion	KKCAS
97	18.05.2020	V.J.Nirmala	Challenges in Higher Education During Post Covid-19	KKCAS
98	18.05.2020	S.Sumathi	Research Methodology	Bharathidasan University
99	19.05.2020	V.J.Nirmala	Working capital management	KKCAS
100	19.05.2020	S.Vennila	Upcoming economic marketing challenges for India-post covid19 lockdown	SAMHUGGINPOTTO M University of Agriculture technology & economics.
101	19.05.2020	S.Sumathi	National level quiz-Thirst optimisti8c A Commerce Quiz	V.H.N.Senthilkumara Nadar college
102	20.05.2020	V.J.Nirmala	Finishing school programme	KKCAS
103	20.05.2020	V.J.Nirmala	Next Generation Intelligence	St.Peter's Institute of Higher Education And Research
104	20.05.2020	V.J.Nirmala S.Vennila S.Sumathi	Google classroom	KKCAS
105	21.05.2020	V.J.Nirmala	session 1-Internationalization of Education, session 2-Good Teacher to Great Teacher	ASFASM
106	21.05.2020	V.J.Nirmala	Next Generation Intelligence- Beyond the pandemic: future of AI& Data science.	St.Peter's Institute of Higher Education And Research
107	21.05.2020	V.J.Nirmala S.Vennila S.Sumathi	Teachers Holistic Approach Post covid-19	KKCAS
108	22.05.2020	V.J.Nirmala	session 1-Industry institute interface: The Changing Dimensions, session 2-Skill focus in higher education	ASFASM
109	22.05.2020	V.J.Nirmala S.Vennila	Teaching-A profession and Teacher-A Professional	KKCAS
110	23.05.2020	S.Sumathi	National Level Webinar on Time to Change Your Database & Programming Methods.	MASS College of Arts & Science
111	23.05.2020	S.Sumathi	Impact of post covid-19 on Indian economy	Rathinam college
112	23.05.2020	S.Sumathi	Computer intelligence in digital era	PSG arts and science

113	23.05.2020	S.Sumathi V.J.Nirmala S.Vennila	Education 4.0	KKCAS
114	24.05.2020	S.Sumathi	level E-Quiz on management	Mannar Thirumalai snicker college
115	26.05.2020	V.J.Nirmala	National level workshop on UGC NET,SET,JRF	IQAC,Cosmopolitan's Valia college of commerce and arts ,Andheri,Mumbai.ASCE NDANCE ACEDEMY
116	26.05.2020	S.Sumathi	Importance of projects management in the IT Industry	Vivekananda college of Technology for Women
117	26.05.2020	S.Sumathi	Computer Intelligence in Digital Era	PSG arts and Science, Coimbatore
118	29.05.2020	V.J.Nirmala	Faculty Development programme	Edufly staffing solutions
119	27.05.2020	S.Sumathi	Teachers for future	Annammal college of Education for women
120	27.05.2020	S.Sumathi	Innovative Approaches in management education	Srinivasan college of arts and science
121	27.05.2020	S.Sumathi	Global business opportunities for Entrepreneur, startups and innovation	Inspiring Million Invites
122	28.05.2020	S.Sumathi	Innovative Approaches in management education	Srinivasan college of arts and science
123	28.05.2020	S.Sumathi	National Webinar on Reforms for sustaining India's growth in the post covid-19 world	St. Joseph Degree with National Institute of Macro small and medium Enterprise
124	28.05.2020	S.Sumathi	Cyber Security for women	Cyber Intelligence Academy
125	29.05.2020	S.Sumathi	Innovative Approaches in management education	Srinivasan college of arts and science
126	29.05.2020	S.Sumathi	The art of Question paper setting	Park's college, Coimbatore.

#### 10. Faculty Development Program Attended

S.No	Date	Name of the Faculty	Name of the Programme	Resource Person	Venue
1.	12.06.2019 - 25.06.2019	Ms.C.Subha	FDP on Harnessing Outcome based Teaching- Learning deliverables for enhancement of the accountability in contemporary education	Multiple Resource Persons	CIET

2	14.06.2019	Mrs.R.Dhivya	FDP on Harnessing Outcome based Teaching- Learning deliverables for enhancement of the accountability in contemporary education	Prof. Selvam Member of Syndicate, Alagappa University	CIET
	17.06.2019	Ms.V.J.Nirmala	FDP on Harnessing Outcome based Teaching- Learning deliverables for enhancement of the accountability in contemporary education	Dr. M.G.Sethuraman	CIET
3.	30.07.2019 & 31.07.2019	Ms.C.Subha	Entrepreneurship	Mr. Vishal Vijay, EDC Coordinator Karunya University, Cbe.	ED Cell, Anna University Regional Campus, Coimbatore
4.	27.08.2019	Ms.S.AnusiyaBanu Mrs.R.Dhivya Mrs.A.Meenadevi	Financial Education for Executives, Association of SEBI	Dr.N.Shanmuga Rajan	Bishop Appasamy College of Arts & Science, Coimbatore
5.	18.10.2019 & 19.10.2019	Ms.A.Meenadevi	Two days Outbound Training @ NOBLE	-	Nehru Institute of Technology, CBE
6.	18.11.2019	C.Subha S.Nivetha A.Meenadevi R.Dhivya	Analysis of Caselets	Dr.Chandrasekhar Professor Healthcare Trainer Consultant, Coimbatore	Board Room
7.	9.11.2019 10.11.2019 23.11.2019 24.11.2019 & 30.11.2019	C.Subha Ms.V.J.Nirmala S.Nivetha A.Meenadevi R.Dhivya	Training Programme for cracking NET Examination	Dr.VijayaChandran Lecturer Government Women's Polytechnic College, Pudhucherry	Auditorium
8.	17.12.2019	Ms.C.Subha Ms.V.J.Nirmala Ms.S.Nivetha Mrs.R.Dhivya Mrs.A.Vennila Ms.Sumathi	Presentation on Choice Based Credit System (CBCS) and Outcome Based Education (OBE)	Dr.D.Muthuraj Advisor	KKCAS
9.	21.01.2020 – 23.01.2020	Ms.V.J.Nirmala & Ms.S.Nivetha	Project Genesis: Infosys BPM – Sourcing and Procurement	Mr. Savurav Singh and Mr. Sridhar, S&P Team, Infosys	Infosys Campus, Chengalpet
	11.4.2020	Ms.V.J.Nirmala	“DHRONA – The Art of Teaching and Learning for the Nxt Gen”	Dr.K.RaoPrasanth Jyothi,M.Renuka,Dr. N.Sarulatha,Ms.Pavithra,M.Mahalakshmi	Dwaraka Doss Goverdhan Doss Vaishnav College

				D.Subha, Balamurali	
10.	26.04.2020 TO 03.05.2020	Ms.V.J.Nirmala, Mrs.R.Dhivya Mrs.A.Vennila Ms.Sumathi	impact on Industry 4.0 and Covid-19,Social Media as a Future Career, Enhance your skills-Unleash your potential, World of Communication	SajiGopinath, CEO, Kerala Startup mission, Mohanbabu, T.Mujeeb, Rena Ravi, Principal hr-csr&diversity&Inclusion-Infosys BPM,Dr. Ismail Marutheri, Professor. King Abdul Azeez, University,KSA	Nil Gris college
	28.4.2020, 30.4.2020, 2.5.2020	Ms.V.J.Nirmala, Ms.M.Sumathi	Emotional Intelligence	Dr.R.Deepa,Associate Professor,PSG Institute of Management,coimbatore.	KG College Of Arts &Science
11	14.5.2020 TO 19.5.2020	Ms.V.J.Nirmala Mrs.R.Dhivya Mrs.A.Vennila Ms.Sumathi Ms.S.Nivitha	Challenges In Financial Management	Mr.G.Balasubramaniam Mr.K.Thangaraj Mr.N.Eswara Krishnan Mr.K.Badri Narayan Mr.Sathish Ravi Kumar Mr.A.Sathivel,FCA	KKCAS
12	29.04.2020 & 30.04.2020	Ms.V.J.Nirmala	Art of Writing Research Article in HI-INDEXED Journals	Dr.S.Gokulakrishnan, Assistant professor-hr,analytics &Entrepreneurship,Acharya Institute of Technology,Bengaluru	Nehru Arts & Science college
13	02.05.2020	Ms.V.J.Nirmala	International FDP on How To Write Effective Case Study?	Dr.Vishal Khasgiwala,Dean-Faculty of business&Commerce, Atmiya University	ATMIYA University
14	05.05.2020	Ms.V.J.Nirmala	IQAC In Higher Education Institutions	Dr.N. Ponpandian, IQAC Coordinator, Bharathiyar University, Coimbatore	Sri GVG Visalakshi College For Women
15	08.05.2020	Ms.V.J.Nirmala, Ms.S.Nivetha	FDP on Course And Curriculum Design In Higher Education	Dr.Bernard D Sami, Dean of School of Excellence & Senior Fellow, LISSTAR, Loyola College, Chennai	Sri GVG Visalakshi College For Women
16	08.05.2020	Ms.V.J.Nirmala	FDP On Faculty To Administrator	Dr.Godwin Tennison,Dean,professor,indian institute of management	Cauvery College For Women

17	09.05.2020	Ms.V.J.Nirmala, Ms.S.Nivetha	Supply Chain Management During Pandemic	Dr.Acharyulu GVRK,Professor,school of management studies,University of Hyderabad.	VET Institute Of Arts And Science
18	09.05.2020	Ms.V.J.Nirmala,	The Art Of Story Telling In Academic Writing	Dr.Thamaraiselvan Natarajan.professor,dept of management studies,National institute of technology,trichy.	Cauvery College For Women
19	09.05.2020	Ms.S.Nivetha	Institutional Quality Achievement, Maintenance and sustenance	Dr.N.Priya Narayanan, Assistant Advisor, NAAC	Sri GVG Visalakshi College For Women
20	11.05.2020	Ms.S.Nivetha	Youth and Nation Building		Annai Women's College (Arts and Science)
21	12.05.2020	Ms.Sumathi	Teaching Learning of French In India		Providence College for Women
22	14.05.2020	Ms.S.Nivetha	Life after Covid 19 @ Workplace	Madhavan Vandhematharam	VLB Janakiammal CAS, Coimbatore
23	14.5.2020 to 19.5.2020	Ms.V.J.Nirmala, Ms.S.Nivetha, Ms.Sumathi	Challenges In Financial Management	Mr.G.Balasubramaniam Mr.K.Thangaraj Mr.N.Eswara Krishnan Mr.K.Badrl Narayan Mr.Sathish Ravi Kumar Mr.A.Sathivel,FCA	KKCAS
24	20.5.2020-25.5.2020	Ms.V.J.Nirmala	FDP On Next Generation Intelligence		St.Peter's Institute Of Higher Education And Research
25	03.06.2020 to 09.06.2020	Ms.Sumathi	Online FDP on Advanced Statistical Analysis for Management and Social Sciences		AMITY University

### 11. Major Research Projects Sanctioned

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
-	-	-	-	-	-	-

### 12. Minor Research Projects Sanctioned

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
-	-	-	-	-	-	-

### 13. Monographs by Faculty

S.No	Month & year	Name of the Faculty	Title of the Paper
-	-	-	-

### 14. Faculty Pursuing M.Phil.

S.No	Name of the Faculty	Area of Research	Date of Registration
-	Ms.S.Anusiya Banu	-	-

### 15. Faculty who completed M.Phil.

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
1	R.Mrs.Dhivya	Networking	March-2016

### 16. Faculty Pursuing Ph.D.

S.No	Name of the Faculty	Area of Research	Date of Registration
1	Ms.C.Subha	Human Resource Management	November 2015

### 17. Faculty who completed Ph.D.

S.No	Name of the Faculty	Area of Research	Month & and year of Completion

## Department Activities

### 1. Academic Calendar

S.No	Date	Event	Outcomes
1	18.06.2019	Topic: Students Induction Programme – Ice breaking session and Team Building Resource Person: Ms.C.Subha, Head – PG Commerce IB KKCAS	The students have gained knowledge about how to develop their own personality, improving communication, learning fine etiquettes and manners, ways of nurturing positivity, liveliness and peace.
2	21.06.2019	Topic: Students Induction Programme –	The students came to know about Attitude. They also learned about how to balance

		Goal setting and creative Thinking Resource Person: Ms.C.Subha Head – PG Commerce IB & Ms.A.Meenadevi Assistant Professor – BBA CA KKCAS	between Physical, Mental and Spiritual health.
4	01.08.2019	Fresher's Party for I BBA CA Students	
5.	08.08.2019	Topic: Inauguration of Commerce and Management Associations & Guest Lecture on 'Career Opportunities in Business' Resource Person: Mr. K. Badri Narayanan B.Sc, FCA, CWA, ACS, Chartered Accountant, Coimbatore	"INGENUITAS" – PG Commerce IB association was inaugurated. Students have gained knowledge about various career opportunities in outside as well as in business
6.	13.08.2019	Topic: Inauguration of Student Clubs and Guest Lecture on 'Contribution of Clubs to the Inherent Talents and Social Responsibilities of the Students' Resource Person: Dr. A. Vimala, Professor & Head, Department of Extension, Career Guidance & Students welfare, Bharathiyar University, Coimbatore	Students came to know about the importance of participating in various clubs, apart from the academic it is also important to be part in the clubs. Different kinds clubs give different skills and responsibilities to the students. Also they came to know it is important to maintain clubs participation after their course for the development of society
7.	18.11.2019	Topic: FDP on "Analysis of Caselets" Resource Person: Dr.Chandrasekhar Professor-Healthcare Trainer-Consultant, Coimbatore	Faculties have gained knowledge about the Caselets. Also many caselets were discussed in the forum.
8.	26.02.2020	Topic: National Conference "Prospectus and Challenges in Cashless Economy" Resource Person: Dr.S.Kumar Chandar, Assistant Professor, Dept of Management Studies , Christ University, Bangalore. Mrs.C.Sindhu, Assistant Professor ,Dept of Management Studies Hindusthan College of Arts and Science, Coimbatore. Dr.K.Ramamurthi, Principal, Coimbatore Institute Of Management and Technology, Coimbatore.	Students have gained knowledge about the Cashless Economy refers to the flow of currency through electronic channels such as Debit/credit cards, internet banking. And "Prospectus and Challenges in Cashless Economy"

9.	29.02.2020	Inter Collegiate Meet 2020	Students have experienced in team work, coordination among the inter departments
10	14.05.2020 To 19.05.2020	Six Days FDP on "CHALLENGES IN FINANCIAL MANAGEMENT- COVID19 SCENARIO" Resource Person: Mr.G.Balasubramaniam, Mr.K.Thangaraj, Mr.N.Eswar, Mr.K.Badri Narayanan, Mr.Sathish Ravikumar, Mr.A.Sakthivel	Students have gained knowledge about the some similarities to the financial crisis, And how to explores the pandemic's financial impacts on specific financial services industry sectors to help leaders find the right path forward.
11	15.05.2020	Online Faculty Development Programme on 'Digital Marketing' Resource Person: Mr.Rajiv Daniel,Regional Head-Training &Development, Karam's I-Tech Solutions,coimbatore.	Students have gained knowledge about the how to targeted audience, increasing brand loyalty and driving online sales.

## 2.Seminars Organized

18.09.2019	Seminar on 'Disruptive Technologies in Human Resource Management'
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## 3.Guest Lectures

08.08.2019	Guest Lecture on 'Career Opportunities in Business'
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## 4.Workshops

19.09.2019	'Terracotta Jewellery Making'
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## 5.Value Based Programme

NIL
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## 6. Soft Skill Development Programme

28.08.2019	Skill Based Training Programme on 'E-mail Etiquettes and Social Networking for Profession'
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## 7. Extension Activities

25.09.2019	Extension Activity: Orphanage Visit to Udhavum Karangal, Vadavalli
27.09.2019	Extension Activity: Madhukarai Higher Secondary School visit to KKCAS
01.10.2019	Extension Activity: Visit to Chinna Thadagam Girls Higher Secondary School with NSS team "Awareness Programme on Tree Plantation"

## 8. Faculty Development Programmes

18.11.2019	FDP on "Analysis of Caselets"
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## 9. Other Programmes

22.12.2019 to 24.09.2020	Industrial Visit to Cochin Port
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## 10. Objectives of the Department

- To provide knowledge on recent developments in the field of Export and Import business.
- To provide practical knowledge to the students on various procedures of trading through internship programmes.
- To motivate the students to become successful Entrepreneurs

## 11. Difference between the courses available in the same department

NIL

### Students Profile

#### 1.Student Strength

S.No.	Class	No. of Boys	No. of Girls	Total
1	III-BBA CA	17	16	33
2	II-BBA CA	17	07	24
3	I-BBA CA	09	02	11

#### 2.Result Analysis

Class	No of Students Enrolled	Distinction	I Class	II Class	III Class	Percentage of Pass
III BBA(CA)	24	-	14	7	3	61.1

#### 3.Percentage of Attendance ( Odd and Even) - Average

S.No	Class	Attendance Percentage		
		ODD	EVEN	Total
1	III-BBA CA	87	82	84.5
2	II-BBA CA	85	83	84
3	I-BBA CA	79.3	77	78.15

#### 4.Percentage of Attendance ( Odd and Even) - Average

S.No	Class	Male	Female	Total
1	III-BBA CA	85.5	83.5	84.5
2	II-BBA CA	85	89.1	87
3	I-BBA CA	74.2	94	84.1

#### 5.University Rank Holders

Class	Name of the Student	Rank
	NIL	

**6.Community wise Students Strength**

Class	Total Students	SC	ST	OBC	BC	MBC	OC	Physically Challenged
III-BBA CA	33	6	2	-	14	11	-	-
II-BBA CA	24	5	1	-	11	5	2	-
I-BBA CA	10	1	-	-	7	2		-

**7.Management Scholarship**

Academic Year 2018-2019	Class	Name of the Student	No of Students Benefited	Amount (Rs)
2019-2020	III-BBA CA	PraveenKumar	1	Odd-14,000 Even-6000
2019-2020	II-BBA CA	Sumisha	1	7,000/sem

**8.Government Scholarship**

Academic Year	Class	Name of the Student	No of Students Benefited	Amount (Rs)
2019-2020	III-BBA CA	R.Nandhini Pavya Pravinkuma Tamilrasan	4	3250 per each

**9. Private Scholarship**

Academic Year	Class	Name of the Student	No of Students Benefitted	Amount (Rs)
2019-2020	III BBA CA	Lavanya Velmani	2	7000 per each

**10.Placements**

S.No	Class	Name of the Student	Name of the Company
1	III-BBA CA	P.Abitha	SURETI Life Insurance
2	III-BBA CA	S.Aishwarya	Bharathiya AXA Insurance Pvt Ltd
3	III-BBA CA	J.Alaguselvi	SURETI Life Insurance
4	III-BBA CA	K.Deepika	ESAF Small Finance Bank
5	III-BBA CA	E.Eiango	Cigna TTK Health Insurance Pvt Ltd Religare Insurance Pvt Ltd
6	III-BBA CA	V. Lavanya	ESAF Small Finance Bank

7	III-BBA CA	S.Mahalakshmi	IDBI Federal Life Insurance Co Ltd
8	III-BBA CA	P.Malarvizhi	Cigna TTK Health Insurance Pvt Ltd DWELL InfoTech
9	III-BBA CA	R.Nandhini	IDBI Federal Life Insurance Co Ltd
10	III-BBA CA	S.Pavya	DWELL InfoTech
11	III-BBA CA	R.Pravinkumar	Cigna TTK Health Insurance Pvt Ltd Accenta Education ESAF Small Finance Bank
12	III-BBA CA	S.Priyadharshini	BharathiyaAXA Insurance Pvt Ltd ESAF Small Finance Bank
13	III-BBA CA	L.Ramachancran	Cigna TTK Health Insurance Pvt Ltd BharathiyaAXA Insurance Pvt Ltd Focus Educates Accenta Education
14	III-BBA CA	K.Sakthivel	Cigna TTK Health Insurance Pvt Ltd BharathiyaAXA Insurance Pvt Ltd Missionary Vision
15	III-BBA CA	K.Sathya Bhama	TCS Cigna TTK Health Insurance Pvt Ltd SURETI Life Insurance BharathiyaAXA Insurance Pvt Ltd SURETI Life Insurance
17	III-BBA CA	G.Sri Devi	Religare Insurance Pvt Ltd BharathiyaAXA Insurance Pvt Ltd SURETI Life Insurance GetSetGo
19	III-BBA CA	C.Sureka	Cigna TTK Health Insurance Pvt Ltd Hicitizen Soft Skills IDBI Federal Life Insurance Co Ltd DWELL InfoTech
20	III-BBA CA	A.Tamilrasan	Cigna TTK Health Insurance Pvt Ltd
20	III-BBA CA	R.Tamilmani	SURETI Life Insurance

#### 11.Placement Training provided by the department

S.No	Date	Class	Name of the Programme	Resource Person
1.	26.06.2019	III BBA CA	Group Discussion	Ms.C.Subha
			One to One	Ms.C.Subha
2.	15.07.2019	III BBA CA	Aptitude Test	Mrs.R.Dhivya
3.	12.08.2019	III BBA CA	Group Discussion	Ms.Nivetha
			One to One	Ms.Nivetha
			Aptitude Test	Mrs.R.Dhivya

4.	25.09.2019	III BBA CA	Group Discussion	Ms. Meena Devi
5.	10.12.2019	III BBA CA	Group Discussion	Ms.S.AnusiyaBanu
			One to One	Ms.S.AnusiyaBanu
6.	5.02.2020	III BBA CA	Aptitude Test	Ms.Nivetha M.Sumathi

### 12.Enrollment of Students

Enrollment from	Class	No of Students
Same State	III-BBA CA	33
	II-BBA CA	24
	I-BBA CA	11
Other State	III-BBA CA	NIL
	II-BBA CA	01
	I-BBA CA	-
NRI	III-BBA CA	NIL
	II-BBA CA	
	I-BBA CA	
Foreign	III-BBA CA	NIL
	II-BBA CA	
	I-BBA CA	

### 13.Drop Outs

Class	Total No of Students	No of Dropped Out Students During Academic Year	Percentage
III-BBA CA	33	-	-
II-BBA CA	25	1	4
I-BBA CA	11	1	9.1

### 14.Students Pursuing M.Phil.

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
NIL					

**15.Students Completed M.Phil.**

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
NIL					

**16.Students Pursuing Ph.D.**

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
NIL					

**17.Students Completed Ph.D.**

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Completion	Name of the Guide
NIL					

**18.Presentation of Papers in Seminars/Conferences by Students**

S.No	Date	Name of the Student	Title of Papers	Venue
1	27.02.2020	L. Ramachandran	Cloud Computing	KKCAS
2	27.02.2020	P.Elango		

**19.Participation in Seminars/Conferences/Workshops by Students**

S.No	Date	Name of the Student	Name of the Programme	Venue
1	14.06.2019	All Students of I year BBA CA	Orientation Programme for first year students	KKCAS
2	17.06.2019	All I year BBA CA Students	Students Induction Programme on the topic "Personality Development" by Mr.K.Balamurugan, Director, AZTEK Technologies.	KKCAS
3	18.6.2019	All I year BBA CA Students	Students Induction Programme on the topic "Motivational Training" by Mr.Ponrathinavel, Life skill and Motivational Trainer,	KKCAS
4	19.06.2019	All I year BBA CA Students	Students Induction Programme on Ice breaking session and Team Building by Ms.C.Subha, Head – Department of Business Administration (CA)	KKCAS

			KKCAS	
5	21.06.2019 (FN)	All I, II & III BBA CA Students	International Yoga Day celebrations by NSS Team	KKCAS
6	21.06.2019 (AN)	All I year BBA CA Students	Students Induction Programme on Goal setting and creative Thinking by Ms.C.Subha and Ms.A.Meenadevi of Department of Business Administration (CA) KKCAS	KKCAS
7	25.06.2019	All II & III BBA CA Students	An orientation talk on 'Talking Yak', a Mobile Application	KKCAS
8	28.06.2019	All I, II & III BBA CA Students	Inauguration of Centre for Human Excellence	KKCAS
9	01.07.2019 to 31.07.2019	Abitha.P, Aishwarya. S Deepika.K, Malarvizhi.P Muruges.S NandhaKumar. S, Priyadharshini.S, Santosh Kumar.A SathyaBhama.K N.Shyamsundar. Sureka.C	ICT Training Programme for Financial Literacy	KKCAS
10	01.07.2019, 08.07.2019 & 15.07.2019	P. Sakthivel N. Shyam Sundar	Being an intern at Manipal Cigna TTK	Manipal Cigna TTK, R.S.Puram
11	18.07.2019	All I, II & III BBA (CA) students	Celebration of 125th Anniversary of Swami Vivekananda's Historic Speech in the World Parliament of Religions at Chicago	KKCAS
12	19.07.2019 to 24.07.2019	M.Hariharan K.Harini V.Mahalakshmi P.Sakthivel D.Seenivasan, P.SureshKumar	NSS camp organized by SWACH BHARATH	Viraliyur, CBE
13	19.07.2019	All II BBA (CA) students	Orientation program on TNPSC Examination	KKCAS
14	24.07.2019	All II & III BBA (CA) girl students	Handloom fashion show organized by NSS	KKCAS
15	25.07.2019	All II & III BBA (CA) students	Orientation programme by Redhat Technologies	KKCAS
16	31.07.2019	R.Pravin Kumar	Infosys Skill Based Training Programme	KKCAS
17	1.08.2019- 02.08.2019, 19.08.2019 - 29.08.2019	All I BBA CA Students	Yoga for Youth Empowerment	KKCAS
18	01.08.2019	All BBA CA Students	Fresher's Party for I BBA CA Students	KKCAS

19	05.08.2019	I & II BBA CA Students	Inauguration of Tamil Department 'TamizhChaaral'	KKCAS
20	06.08.2019	All BBA CA Students	Career Opportunities in Defence Sector	KKCAS
21	08.08.2019	All BBA CA Students	Inauguration of Commerce and Management Associations & Guest Lecture on Career Opportunities in Business	KKCAS
22	13.08.2019	All BBA CA Students	Inauguration of Student Clubs and Guest Lecture on Contribution of Clubs to the Inherent Talents and Social Responsibilities of the Students	KKCAS
23	19.08.2019	A. Akhil K. Nithees Kumar D. Seenivasan P. Suresh Kumar	One day workshop on 'Solar Energy Conversion and Storage Technologies'	CIET
24	19.08.2019	L.Ramachandran N.ShyamSundar K. Harini N.K Kishore Kumar S. Sumisha S.N Vasunthara	Essay Competition conducted by Tamil Department	KKCAS
25	27.08.2019	R.Pravin Kumar R.Tamilmani	Intercollege Event – Singing Competition	Sree Narayan Guru College, CBE
26	27.08.2019	II & III BBA CA Students	Orientation Programme on Talking Yak	KKCAS
27	28.08.2019	II BBA CA Students	Skill Based Training Programme on 'E-mail Etiquettes and Social Networking for Profession'	KKCAS
28	13.09.2019	All I, II, III BBA CA Students	Micro Finance for Entrepreneurship	KKCAS
29	13.09.2019	All I, II, III BBA CA Students	Start Up and Make in India	KKCAS
30	18.09.2019	All I, II, III BBA CA Students	Seminar on 'Disruptive Technologies in Human Resource Management'	KKCAS
31	19.09.2019	I & III BBA CA GirlsStudents	Workshop on 'Terracotta Jewellery Making'	KKCAS
32	19.09.2019	N.K KishorKumar C. Surya	Presented Paper on 'Personality Development' organized by	KKCAS

			Commerce (PA)	
33	24.09.2019	N.KKishorKumar D.Siva Raman T.VenkateshwarD. Ravichandran S.Sumisha K.Harini A.SantoshKumr, L.Ramachandra NandhaKumar, Kathiresan, K. Sakthivel, N. ShyamSundar, K.Deepika, K. SathyaBhama, P.Elango	Literary Fiesta 2019- 2020 organized by English Dept.	KKCAS
34	20.09.2019	L.Blessy Jasmin K. Eswaran N.K Kishore Kumar V. Mahalakshmi D. Ravichandran B. Sindhuja D. Sivaraman C. Surya S.N Vasunthara T. Venkateshwaran	An Inter Collegiate Meet	Nehru Institute of Technolog y, CBE
35	26.09.2019 & 27.9.2019	K. Sathya Bhama, S. Priyadharshini, C. Sureka, P. Malarvizhi, N. Arun Kumar, S. Muruges, R. Pravin Kumar, M. Vignesh Kumar, A. Santosh Kumar	COMFEST 2K19	Bharat hiyar Univer sity
36	27.09.2019	E. Ramachandran S. Nandha Kumar, R. Kathiresan, S. Manoj, P. Sanjay Kumar, J. Alaguselvi, S. Pavya, R. Nandhini, R. Tamilmani, P. Abitha	One Day National Level Conference on Insurance and Technology- Emerging Challenges	Sri Ramakrishn a College of Arts and Science, CBE
37	27.09.2019	K. Eswaran L. Blessy Jasmin V. Mahalakshmi S.Sumisha S.N Vasunthara B. Keerthana	An Inter Collegiate Cultural Fiesta 'FANTABULOUS 2019'	Nehru Arts and Science College, CBE
38	04.12.2019	III BBA CA Students	Inauguration of TCS Affirmative Training Programme	KKCAS
39	20.12.2019	V.Mahalakshmi N. ArunKumar A. Tamilarasan	Training on Mushroom Cultivation	TamilNadu Agricultural University, Coimbatore



40	28.12.2019 to 01.01.2020	L. Ramachandran S.NandhaKumar	District Level YRC Camp	Aditya Institute of Technology, Coimbatore
41	11.01.2020	M.Hariharan P.Suresh Kumar	Elocution Competition by Tamil Department	KKCAS
42	22.01.2020	L. Ramachandran	Debate by Tamil Department	KKCAS
43	25.01.2020	D.Seenivasan	International Seminar on the Contextual Perspective on recent Global Commerce Industry	Kongunadu Arts and Science College, CBE
44	28.01.2020	M.Hariharan L.Blessy Jasmin Davin John Peter K.Harini N.K Kishore Kumar D.Ravichandran S.Sumisha P.Suresh Kumar T.Venkateshwaran	Inter Department Competition by Commerce CA	KKCAS
45	30.01.2020	M.Hariharan - Quiz P.Sakthivel - Quiz D.Seenivasan - PUBG	National Level Symposium Inter Collegiate Meet	Sri Krishna Aditya College of Arts and Science, CBE
46	30.01.2020	Blessy Jasmin V.Mahalakshmi S.Sumisha S.N.Vasunthara	Srinivasan Ramanujam Inter Department Competition by Maths Department	KKCAS
47	30.01.2020	S.Keerthana Tharani	“Legal Awareness Programme” by Women Empowerment Cell	Sri Ramakrishna College of Arts & Science for Women, CBE
48	26.02.2020	All Students of BBA(CA)	Prospectus and Challenges in Cashless Economy	KKCAS
49	19.04.2020	All Students of I BBA(CA)	Pledge & COVID 19 Quiz	Sri Krishna Arts and Science College, CBE
50	26.04.2020	All Students of I BBA(CA)	Aarogya Setu App	Ministry of Electronics and Information Technology
51	26.04.2020	All Students of I BBA(CA)	iGOT Diksha App	Government of India
52	17.04.2020 to 24.04.2020	All Students of II BBA(CA)	Aarogya Setu App	Ministry of Electronics and

				Information Technology
53	17.04.2020	M. Hariharan N.K Kishore Kumar A. Prem Kumar K. Eswaran P. Suresh Kumar B. Sindhuja L.Blessy Jasmin V.Mahalakshmi	iGOT Diksha App	Government of India
54	19.04.2020	N.K Kishore Kumar Davina John Peter V. Mahalakshmi K. Eswaran M. Hariharan L.Blessy Jasmin	COVID 19 COMBATANT QUIZ	Vinayaka Mission's Research Foundation, Salem
55	19.04.2020	N.K Kishore Kumar Davina John Peter V.Mahalakshmi K. Eswaran M.Hariharan L.Blessy Jasmin	COVID 19 COMBATANT QUIZ	Vinayaka Mission's Research Foundation, Salem
56	19.04.2020	N.K Kishore Kumar D. Sivaraman V. Mahalakshmi K. Eswaran M. Hariharan L. Blessy Jasmin	Pledge & COVID 19 Quiz	Sri Krishna Arts and Science College, CBE
57	20.04.2020 to 21.04.2020	N.K Kishore Kumar D. Sivaraman V. Mahalakshmi K. Eswaran M. Hariharan L. Blessy Jasmin	COVID-19 Awareness Quiz	Sacred Heart College, Tirupattur
58	21.04.2020	T. Venkateshwaran K. Eswaran M. Hariharan L.Blessy Jasmin N.K Kishore Kumar	NSS Assistance Consent Form for COVID 19 Management	State NSS Cell Directorate of Collegiate Education
59	28.04.2020	S.N Vasunthara N.K Kishore Kumar D. Sivaraman V. Mahalakshmi K. Eswaran M. Hariharan L. Blessy Jasmin	Quiz on Impact of COVID 19	Bhagwan Mahavir College of Management

60	17.04.2020 to 24.04.2020	All Students of III BBA(CA)	Aarogya Setu App	Ministry of Electronics and Information Technology
61	30-04-2020	All Students of III BBA(CA)	Pledge & COVID 19 Quiz	Sri Krishna Arts and Science College, CBE
61	1.5.2020	P. Elango M. Mohan raj K. Deepika S. Muruges R. Tamilmani B. Manoranjitham	AWARENESS QUIZ ON COVID 19,	Bishop appasamy college of arts &science
62	1.5.2020	N.K Kishore Kumar C. Suriya V. Mahalakshmi	AWARENESS QUIZ ON COVID 19,	Bishop appasamy college of arts &science
63	6.5.2020	B. Manoranjitham R.Tamilmani	COVID-19 AWARENESS QUIZ	Jamal Mohamed college(autono mous)
64	9.5.2020	N.K Kishore Kumar L. Blessy Jasmin S. Sumisha	COVID-19 AWARENESS QUIZ	JAMAL MOHAMED COLLEGE(AU TONOMOUS)
65	10.5.2020	N.K Kishore Kumar S. Sumisha C. Suriya	COVID-19 QUIZ	GULF MEDICAL UNIVERSITY
66	15.5.2020	All Students of I BBA(CA)	Quiz on women Achievers,	KKCAS
67	15.5.2020	N.K.Kishore Kumar D. Sivaraman V. Mahalakshmi K. Eswaran M. Hariharan L. Blessy Jasmin S. Akhil	Quiz on women Achievers,	KKCAS
68	17.5.2020	B. Keerthana R. Tharani S.Surya	Aptitude Test-	Sengunthar Management
69	18.5.2020	G. Pasupathi S.Surya G.Gokulraj	Covid-19 Awareness program-	Vivekananda college of arts and science for women
70	20.5.2020	B.keerthana R. Tharani S.Surya	PREAMBLE TO CONSTITUTION	my.gov

		G. Gokulraj D. Sivaraman P. Malarvizhi S. Nandhakumar C. Sureka B. Manoranjitham P. Elango		
71	24.5.2020	G.pasupathi S. Manoj Kumar A. Santhoskumar N.K.Kishorkumar D. Sivaraman M.Mahalakshmi L.Blessy jasmine	Online awareness quiz on covid-19	Nss-kkcas
72	27.5.2020	M.Hariharan N.K.Kishorkumar	E-quiz	Nehru institute of information technology management

### 19. Publication in Journals by Students

S.No	Name of the Faculty	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
-	-	-	-	-	-	-

### 20.Students Achievements (both inside and outside the campus)

S.No	Date	Name of the Student	Name of the Event	Achievement	Venue
1	18.07.2019	K.Nithees Kumar Ramachandran N.Shyam Sundar K.Harini S.Sumisha V.Mahalakshmi S.N.Vasunthara M.Hariharan N.K.Kishor Kumar	Quiz Competition Essay Writing Elocution Quiz Quiz Elocution Quiz Essay Writing	4 th Prize 4 th Prize 2 <sup>nd</sup> Prize 2 <sup>nd</sup> Prize 1 <sup>st</sup> Prize 3 <sup>rd</sup> Prize 4 th Prize 1 <sup>st</sup> Prize	KKCAS
2	29.08.2019	L. Ramachandran K. SathyaBhama K. Sakthivel N.K KishorKumar T. Venkateshwaran. P.Elango	Drama Competition Competition on Consumer Awareness organized by Citizen Consumer Club	1 <sup>st</sup> Prize	KKCAS
3	27.02.2020	L. Ramachandran P.Elango	Paper Presentation	3 <sup>rd</sup> Prize	KKCAS
4	27.02.2020	L. Ramachandran P.Elango	Marketing	2 <sup>nd</sup> Prize	KKCAS

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